

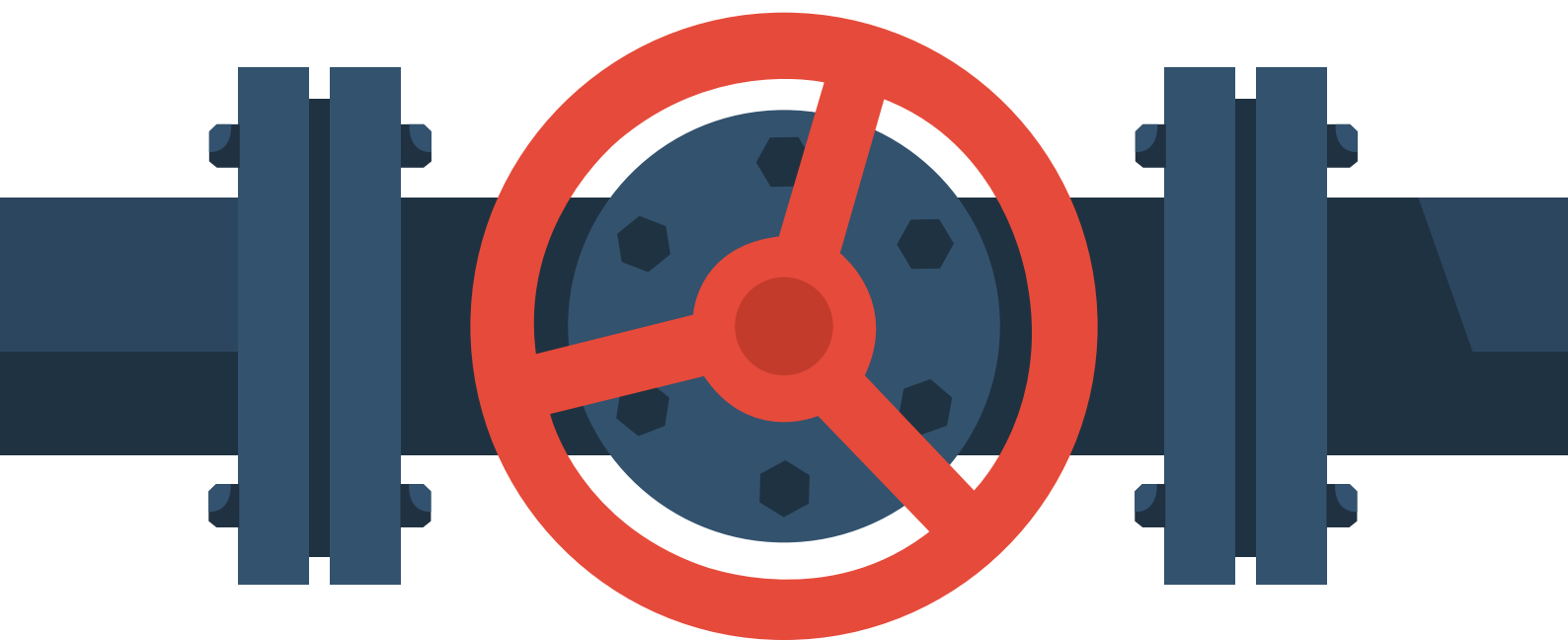


# PUMP + VALVE MYANMAR 2019

28 - 30 NOVEMBER 2019 • MYANMAR EXPO HALL

## MYANMAR'S **NO.1** INTERNATIONAL PUMP AND VALVE TECHNOLOGY EXHIBITION

**28 - 30 NOVEMBER 2019**  
**MYANMAR EXPO HALL, YANGON**



In Conjunction with:



Hosted By:



Organised by:



# MYANMAR'S BIGGEST INTERNATIONAL EVENT FOR THE PUMP & VALVE SECTOR

PUMP + VALVE MYANMAR 2019 is your chance to introduce your brand and engage with key buyers of the industry at Myanmar's biggest international event for the pump and valve sector. The show will be held at the Myanmar Expo Hall, Yangon from 28-30 November 2019.

Since the country opened up its economy to the regional and international arena, Myanmar has been roaring ahead as one of the fastest growing economies in Asia. According to the Asian Development Bank (ADB), Myanmar's GDP growth per year has averaged 6.8% and is forecasted to grow by 7.2% throughout 2019. The country's economic boom has in turn opened numerous opportunities for the water sector, as well as the manufacturing and oil & gas sectors, resulting in a sharp rise in demand for pump and valve products.

It is with this in mind, PUMP + VALVE MYANMAR 2019 is staged to provide an innovative platform for professionals and companies to capture these business opportunities. A gathering of major industry leaders including factory owners, engineers, contractors, consultants, importers, distributors, dealers and regulatory bodies, the Expo is the best avenue to expand your business in Myanmar.

Maximise your business opportunities with PUMP + VALVE MYANMAR 2019! Contact Ms. Juju at [juju@ambtarsus.com](mailto:juju@ambtarsus.com) or Mr. Darren at [darren@ambtarsus.com](mailto:darren@ambtarsus.com) to book your preferred booth location today.

## MARKET OVERVIEW

- ⊕ According to the Asian Development Bank, Myanmar's per capita GDP growth is expected at 5.9% in 2018 and 6.3% in 2019.
- ⊕ In 2017, Myanmar's Ministry of Natural Resources and Environment Conservation issued notices to factories and mills in nine industries, including waste treatment facilities, requiring them to draft environment management plans (EMP). The Government is taking stringent measures to ensure wastewater treatment facilities in the country are up to par.
- ⊕ In early 2018, The New Yangon Development Co. (NYDC) launched an ambitious new Yangon city project. The project involves a water-treatment plant, a wastewater treatment plant, a water intake facility near the Toe River and a main water distribution line. The new city project covers an area twice the size of Singapore with a target of US\$1.5 billion (K2. 83 trillion) investment for the first phase.



## 9 other CO-LOCATED EVENTS - GREATER VALUE ALL IN ONE PLACE!

**MYANWATER '19**  
INTERNATIONAL WATER & WASTEWATER TECHNOLOGY SHOW

**MYANBUILD '19**  
MYANMAR INTERNATIONAL BUILDING & CONSTRUCTION INDUSTRY SHOW

**GREENPOWER '19**

**MYANENERGY '19**  
INTERNATIONAL POWER & ELECTRICAL ENGINEERING SHOW

**MYANCONCRETE '19**  
MYANMAR INT'L CONCRETE TECHNOLOGY & SUPPLIES EXHIBITION

**MYANMAR HARDWARE EXPO 2019**

**MYANGLASS '19**  
MYANMAR'S NO.1 INT'L GLASS TECHNOLOGY EXHIBITION

**MISEF '19**  
MYANMAR INTERNATIONAL SECURITY & FIRE PROTECTION EXHIBITION

**MIVAR '19**  
MYANMAR INTERNATIONAL VENTILATION, AIR CONDITIONING AND REFRIGERATION SHOW

## WHY PUMP + VALVE MYANMAR 2019

- ⊕ **Meet** over 6,000 professionals from Myanmar's industries focusing on industrial applications, scientific and engineering technologies, fluid handling, flow and control and water treatment devices.
- ⊕ **Business-to-business** tradeshow linking sellers and buyers in the best venue at Myanmar.
- ⊕ **Business networking** platform for developing new business and partnerships.
- ⊕ **Boost** your company branding and market positioning
- ⊕ **Opportunity** to introduce the latest innovations through New Product Launches, Promotional Campaigns, etc.
- ⊕ **Ideal** platform to source for new distributors, agents and strategic partners in Myanmar.
- ⊕ **Technical** Workshops and Business Matching Programme.

# SPONSORSHIP

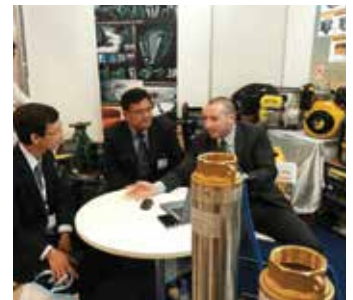


PUMP + VALVE MYANMAR 2019 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the organizer to know more

about the many sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signages. Kindly contact Ms. Juju at [juju@ambtarsus.com](mailto:juju@ambtarsus.com) for more information.

## MYANMAR – KEY FACTS & FIGURES

- Population: 53 million (2018)
- Languages : Burmese (Official) and other recognized regional languages
- Area: 676, 578 km<sup>2</sup> (3.06% Water)
- GDP Total: US\$69.32 billion (2017)
- GDP per capita: US\$1,484.20
- GDP by Sector: Agriculture: 26.3%; Industry: 27.5%; Services: 46.2%
- Main Industries: Agricultural Processing; Wood And Wood Products; Copper, Tin, Tungsten, Iron; Cement, Construction Materials; Pharmaceuticals; Fertiliser; Petroleum And Natural Gas; Garments, Jade And Gems



## DON'T JUST TAKE OUR WORD FOR IT! HERE'S WHAT OUR SATISFIED EXHIBITORS AND VISITORS HAD TO SAY:

"This exhibition was better than we expected. We had many visitors who were interested in our products and systems, and a lot of potential customers. We participated for the first time and really like it. We would like to thank AMB Tarsus Events Group for organising this show very well."



Mr Soe Myat, Deputy General Manager, Hitachi  
Aqua-Tech Engineering Pte Ltd (Myanmar Branch)



"Well organized and most successful in the area of exhibition."

Mr Khin Maung Win, Managing Director,  
Myanmar Water Engineering & Products Co Ltd

"I am very impressed with the quality of visitors at the show."



Mr Kyaw Min Oo, Managing Director,  
Crown Tech Engineering (Myanmar) Co Ltd



"We met with very good potential buyers – a very good show!"

Ms Mayura Tancharakorn, Export Manager,  
Siam Cast Nylon Co Ltd

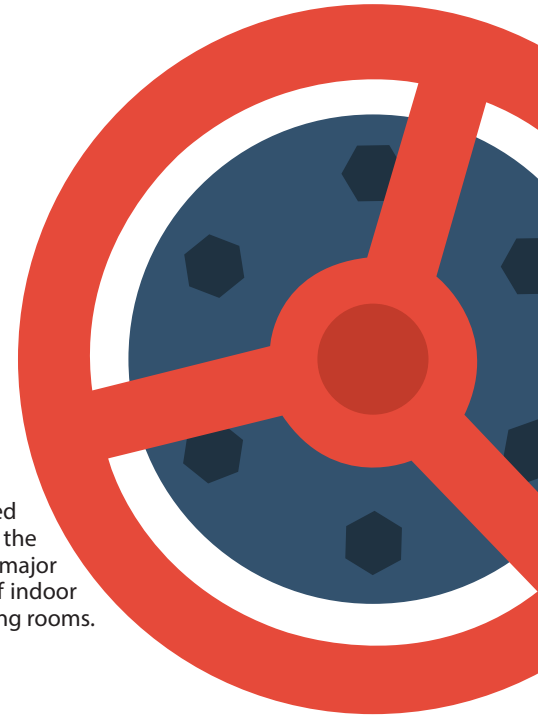
"A very well organised show. Well done to the organising team!"



Ms Lee Shee Bee, Corporate Affairs Senior Executive,  
SalconBerhad Co Ltd

# EP XR HO IF BI LE TE

- Pumps
- Compressors
- Valves
- Actuators
- Engines
- Associated equipment



## THE VENUE



The Myanmar Expo Hall in Mindama is Yangon's newest, largest and most modern exhibition hall. The hall is located just 3km from Yangon's International Airport, 15km from the centre of Yangon, and can be easily accessed from major international hotels. The hall offers 4,800 square metres of indoor exhibition space, along with parking and additional meeting rooms.

## THE PROFESSIONAL ORGANISER

Pump + Valve Myanmar 2019 is organised by AMB Tarsus Events Group - a leading exhibition & conference organiser in Asia with shows in Cambodia, Philippines, Bangladesh, Laos, Vietnam, Sri Lanka, Myanmar and Malaysia. AMB Tarsus Events Group's portfolio covers various industrial sectors including Energy, Water, Oil & Gas, Hospitality, Catering, Livestock, Agriculture, Green Technology, Building and Infrastructure. Established in 1996, the organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.



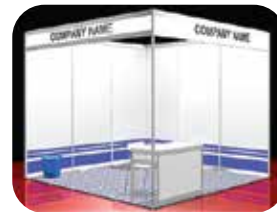
Organised & Managed by :

**AMB Tarsus Exhibitions Group**



AMB Tarsus Exhibitions Sdn Bhd, an associate of AMB Tarsus Group, a joint venture with Tarsus Group PLC, is a listed company in the London Stock Exchange and is the leading international trade show organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is a market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provides marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.

## COST OF PARTICIPATION



### BARE SPACE ONLY

- US\$338\* per sqm

### WALK ON PACKAGE

- US\$360\* per sqm

Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- 1 Information Counter
- 2 Folding Chair
- Wastepaper Basket

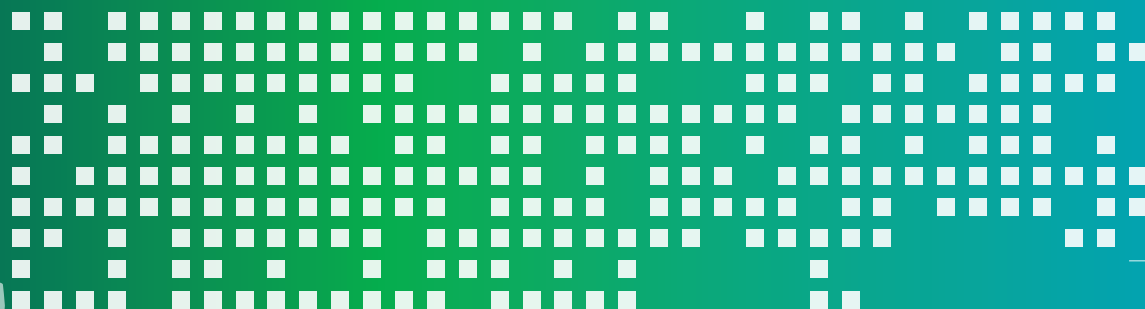
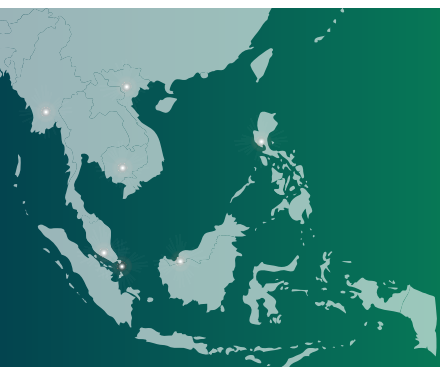
*\*excluding 5% commercial tax applicable to Myanmar companies*

### MYANMAR OFFICE

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### REGIONAL OFFICE

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**DELIVERING BUSINESS ACROSS ASIA'S EMERGING MARKETS**