



PHILMAT

PHILIPPINES INTERNATIONAL WAREHOUSING, STORAGE, LOGISTICS
AND MATERIALS HANDLING EXHIBITION

2019



**THE LEADING INTERNATIONAL WAREHOUSING,
STORAGE, LOGISTICS, AND MATERIALS
HANDLING EXHIBITION**

24-26

**JULY | SMX CONVENTION CENTER
2019 | PASAY CITY, METRO MANILA**

Organized by:





LIFT UP YOUR BUSINESS WITH PHILMAT

PHILIPPINES, a country with 7,641 islands considers transport and logistics as one of the main drivers of her economic growth.

The country's transport and logistics system includes inter-island as well as intra-island mobility and combines sea, air and road transport. According to World Bank, the Philippines is ranked 57th out of 160 countries in the Logistics Performance Index which measures the weighted average across six key logistics dimensions (customs, infrastructure, international shipment, logistics quality, tracking and timeliness). The statistics were obtained through a structured online survey of logistics professionals.

PHILMAT 2019 aims to cater the growing demand of Warehousing, Storage, Logistics and Materials Handling by gathering all the businesses and industry key players in one venue this 24 to 26th of July 2019 at the SMX Convention Center, Pasay City, Manila.

PHILMAT 2019 will be held together with Cold Chain Philippines, PhilBus & Truck and PhilAuto and is expecting to bring hundreds of local and international exhibitors with over 5,000 trade visitors from all over the country.

Pave your way to the top in this industry. Book your stand now!



EVENT DATE: JULY 24 – 26, 2019

VENUE: SMX CONVENTION CENTER, PASAY CITY, PHILIPPINES

EXHIBITION SPACE: OVER 9,000 SQM EXHIBITION SPACE



10 REASONS WHY YOU SHOULD EXHIBIT AT PHILMAT 2019

- 1** The Philippines Logistics and Transportation industry is growing.
- 2** Benchmark and learn from other international and local exhibitors.
- 3** Meet with over 5,000 international and local visitors.
- 4** Opportunities to network and establish relationships with industry players.
- 5** Source potential agents, distributors and partners.
- 6** Present your products and services to customers.
- 7** Generate PR exposure for your company and strengthen brand awareness.
- 8** Take advantage of PhilMat's Marketing initiatives.
- 9** We match you to your target market through the Business Matching Program.
- 10** Keep updated with the industry with the conferences and forum happening during the event.

2018 EXHIBITOR SURVEY RESULTS

Exhibitor Expectation



■ Successful
■ Not Successful

Quality of Visitors



■ Satisfied
■ Not Satisfied

Quantity of Visitors



■ Satisfied
■ Not Satisfied

Overall Performance



■ Satisfied
■ Not Satisfied



Exhibition Profile:

- Materials Handling and Storage Technology
- Warehousing and Operational Equipment
- Packaging, Weighing and Measuring
- Loading Technology and Systems
- Ground Conveyors and Accessories
- Information and Communication Technology
- Order-Picking Systems
- Labelling and Identification
- Software for Simulation, Storage Systems and Stock Management
- Software for Despatches and Transport
- Consultation, Planning, Implementation / Outsourcing Partners
- E-Commerce



Visitor Profile:

- Logistics Companies
- Warehousing Companies
- Freight and Cargo Companies
- Shipping Companies
- Wholesale Trade, Distributors and Importers
- Road Transport Companies
- Ports and Airlines
- Airport Operators
- Manufacturing Industry
- Building and Construction Companies



BOOK YOUR SPACE NOW!

BARE SPACE RENTAL ONLY

US\$ 318 per sqm (Minimum 18 sqm)

WALK ON PACKAGE RENTAL

US\$ 348 per sqm

Inclusive of:

- Needle punch carpet
- White polyester laminated panels for back wall and two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on fascia board
- Fluorescent lights (no watts)
- Information Counter
- Folding Chair
- Wastepaper Basket



SPONSORSHIP OPPORTUNITIES

PhilMat 2019 is an excellent platform to stand out and increase your brand image.

Exhibition Bags

More than 6,000 bags will be produced. Each visitor will be given a carrier bag free of charge upon their arrival at the venue.

Exhibitor/Visitor Lanyards

Over 8,000 lanyards will be produced. It is a must for each visitors and exhibitors to wear their lanyards during the exhibition. This gives you maximum visibility to expose your brand to visitors and potential clients.

Exhibitor/Visitor Badges

Over 8,000 badges will be printed. It is a must for each visitors and exhibitors to wear their badge during the exhibition. This gives expose your brand to visitors and potential clients.

Registration Desk

The registration desk is an excellent space for branding as it is mandatory for all the visitors to register and pass through the registration counter to collect their badges and enter exhibition halls.

Media Lounge

This is where the media and outlets hold their interviews with our special guests and exhibitors. This allows your brand to be exposed to visitors, exhibitors and the masses.

Business to Business Matchmaking Lounge

Business Meeting will be held in this Lounge. This will give your brand the maximum exposure to industry decision makers

VIP Lounge Sponsorship

Let your brand be known to the top honchos in the transportation industry from government to manufacturers to distributors.

Onsite Branding/Signage

Strengthen your brand awareness through direct eye to eye communication. Onsite Branding allows your company to stand out from your competitors and expose your image to thousand of trade visitors

Bespoke Packages

Sponsorship packages offer a wide variety of displays throughout the show. We have packages for you to choose from:

- * Gold Sponsors
- * Silver Sponsors
- * Diamond Sponsors

About the organizer:



PhilMat'19 is organized by AMB Tarsus Events Group www.ambtarsus.com - the region's leading exhibition & conference organizer with operations in Malaysia, Cambodia, Vietnam, Myanmar, Singapore, Sri Lanka and the Philippines. Established in 1996 and headquartered in Malaysia, its portfolio covers the energy, water, oil &

gas, hotel, food, livestock, agriculture, green technology, building and infrastructure sectors. It is also the leader in auto parts industry shows including MyanAuto in Myanmar, CamAuto in Cambodia and PhilAuto in the Philippines. The company prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.

AMB Tarsus Events Group

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If your desired Sponsorship Package is not on the list. Feel free to contact us and we are more than willing to tailor fit a package that fits your marketing requirements.

Contact Details:

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