

# LAOS' MOTOR SHOW '19

## LAOS' NO.1 MOTOR VEHICLE EXHIBITION



[www.laomotorshow.com](http://www.laomotorshow.com)

Organized by:  
**M**AMBTarsus  
EVENTS GROUP

**20** – **23**  
**JUNE 2019**  
NATIONAL CONVENTION CENTRE,  
VIENTIANE

# GET INTO TOP GEAR FOR THE NO.1 MOTOR VEHICLE EXHIBITION IN LAOS!



## SPONSORSHIP OPPORTUNITIES

The LAO MOTOR SHOW 2019 is an excellent platform to increase your company's brand image and profile. Your logos could be featured prominently in many promotional materials and on-site signage. Contact Ms Nick at [nick@ambtarsus.com](mailto:nick@ambtarsus.com) for further details.

Laos has emerged as one of the fastest growing economies in Asia with average growth rates of 7-8% in the past decade, and has doubled the economy since 2006. The GDP per capita in Vientiane has reached US\$3,000 and driving up vehicle sales by 28.6% yearly between 2006 and 2016. Correspondingly, the disposable income of the average citizen has improved, thereby increasing the market demand for better quality passenger vehicles.

The LAO MOTOR SHOW is set to be the biggest automotive event in Laos to cater to the country's expanding vehicle market. It will provide a great platform for showcasing a variety of cars and motorcycles. It is also a great opportunity for you to meet with buyers and key decision makers for Laos' vehicle market.

Don't miss out, take part in the exciting opportunities at LAO MOTOR SHOW 2019 and get your business on the fast lane to success! For more information or to exhibit, please contact Ms Nick at [nick@ambtarsus.com](mailto:nick@ambtarsus.com).



## THE VENUE

The National Convention Centre is located in Vientiane, next to the Kaysone Phomvihane Museum. The exhibition venue is situated within a 20-minute drive near to a range of hotels, restaurants and shopping centres.

## WHY LAO MOTOR SHOW 2019

- Held and co-organised by the Lao National Convention Centre, one of Laos' most prestigious event venues.
- The event is guaranteed to attract high-profile trade buyers.
- Increase publicity and generate sales during the low season.
- Will be supported by the Lao National Chamber of Commerce and Industry, the chief representative body for the business community in Laos.
- Will be open to the wider public during the second half of the show.



## THE PROFESSIONAL ORGANISER



The LAO MOTOR SHOW 2019 is organised by AMB Tarsus Events Group ([www.ambtarsus.com](http://www.ambtarsus.com)), a leading organiser of international trade exhibitions in Asia's key emerging markets. Their portfolio includes various industry-related exhibitions in other countries such as Cambodia, Myanmar, the Philippines, Sri Lanka and Vietnam.



## COST OF PARTICIPATION



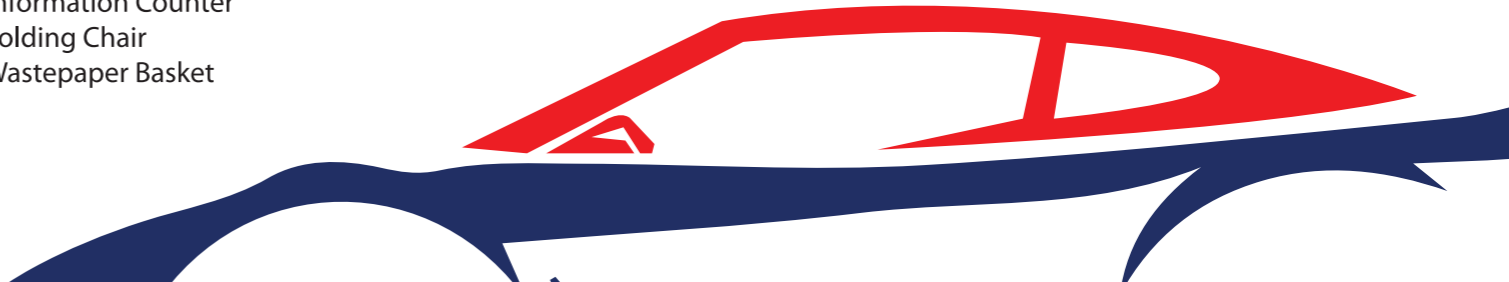
- BARE SPACE ONLY**  
- US\$318 per sqm
- WALK ON PACKAGE**  
- US\$348 per sqm

- Inclusive of**
- Needle punch carpet
  - White polyester laminated panels for back wall & two side walls and fascia board
  - Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
  - Fluorescent lights (40 watts)
  - Information Counter
  - Folding Chair
  - Wastepaper Basket



## PARTICIPATE AT THE EXPO AND RECEIVE BRAND PUBLICITY FROM THESE DIFFERENT CHANNELS

- Billboards
- TV
- Newspapers
- Radio
- Social Media Platforms and Influencers
- Electronic Direct Mail

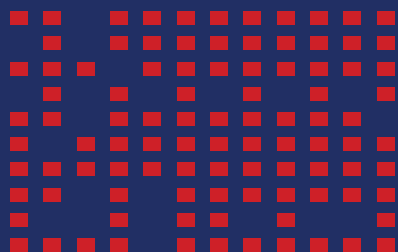


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## AMB Tarsus Exhibitions






AMB Tarsus Exhibitions, a member of Tarsus Group PLC, is a listed company in the London Stock Exchange and is the leading international trade show organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is a market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provides marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.



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**DELIVERING BUSINESS ACROSS ASIA'S EMERGING MARKETS**