



DANANG AUTO
INTERNATIONAL AUTO PARTS, ACCESSORIES,
SERVICE AND REPAIR EQUIPMENT EXHIBITION **2019**

3 4 5

SEPTEMBER 2019
DA NANG FAIR &
EXHIBITION CENTER

**DANANG'S NO.1
INTERNATIONAL AUTO PARTS,
ACCESSORIES, SERVICE
& REPAIR EQUIPMENT
EXHIBITION**

Organised by:

M AMBTarsus
EVENTS GROUP

REVVING UP GROWTH FOR THE AUTOMOTIVE AFTERMARKET INDUSTRY IN VIETNAM

DANANG AUTO 2019 – Danang’s No. 1 International Automotive Aftermarket Show is set to debut at the Da Nang Fair & Exhibition Center on 3-5 September 2019 to meet growing demand in the auto aftermarket sector for Danang and Vietnam as a whole.

Vietnam currently has one of the fastest-growing markets for passenger vehicles in the Southeast Asian region. The market is forecasted to continue its upward growth trend, with sales reaching approximately 225,000 units by 2020. The Vietnamese government aims to build up supporting industries such as local auto parts manufacturers and dealers as well as car servicing centres. With most aftermarket activities currently focused around Ho Chi Minh City and Hanoi, this is the perfect time for investors to explore business opportunities in Vietnam’s up & coming city.

This business-to-business expo will feature the latest auto parts, accessories and service & repair equipment and supplies. It will also serve as a platform to check out the latest trends and to explore lucrative business opportunities.

It's time to turbocharge your business at **DANANG AUTO 2019**. Book your preferred booth location today, contact Ms. Nick (nick@ambtarsus.com) or Mr. Richard (richard@ambtarsus.com).



DANANG AUTO 2019 – YOUR NO.1 MARKETING PLATFORM IN DANANG, VIETNAM

- Meet over 4,000 professionals from the auto aftermarket industry
- Boost your company branding and market positioning
- Source for new distributors, agents, and strategic partners in Danang, Vietnam
- Introduce your latest innovations through New Product Launches or Promotional Campaigns
- Create new partnerships
- Danang is quickly becoming a MICE hub, owing to good facilities, accessibility and natural attractions

Capital: Hanoi

Population: 94.5 million (2016)

GDP: \$240.779 billion (nominal; 2018), \$705.774 billion (PPP; 2018)

GDP growth: 6.8% (2018)

GDP per capita: \$2,546 (nominal; 2018), \$7,463 (PPP; 2018)

GDP by sector (2017):

Agriculture (15.34%)

Industry (39%)

Services (44%)

Main industries: Mobile phones, electronics, machinery, steel, food processing, wood industry, textile, footwear, vehicles, rice, coffee, cashews, seafood, vegetables and tourism



SPONSORSHIP OPPORTUNITIES



DANANG AUTO 2019 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, competitions, technical symposiums and conferences. Your logos could be featured prominently in many promotional materials and on-site signage. For more information about the sponsorship opportunities that are available, kindly contact Mr Yeo (yeo@ambtarsus.com).



EXHIBITOR PROFILE

1 Automotive Parts and Systems

Airbags, Air-Conditioning, Axle, Batteries, Bearings, Body Parts, Brakes, Bumpers, Cables, Clutches, Cockpits, Cooling Systems, Electronic Systems, Exhaust & Fuel System Components, Fasteners, Filter, Folding Roofs, Frame, Gasket, Heating, Panoramic Roofs, Radiator, Rubber Parts, Sealing Rings, Seats, Sensor Systems, Shock Absorber, Spark Plug, Speedometer, Suspensions, Transmission, Trims, Tyre, Windows, etc.

2 Automotive Accessories

Automobile Hood, Balms, Bursting Disk, Car Fragrance, Cover Car, Cover Seats, Cushion, Equipment for Vehicle, Helmet, Interior Equipment & Accessories, Locks, Ornaments, Outdoor Items, Safety Belt, Safety Glass, Sun Visors, Sunshades, Wheel, Car audio and video systems, Navigation and telecom systems, Safety and vehicle security systems etc.

3 Automotive Electronic Devices

Air-Conditioners, Automated Door and Windows, Car Audio, GPS System, Lighting/Signaling, Positioning and Monitoring System, Refrigerators, Reversing Radar, Satellite Navigation, Security System, TV Sets, etc.

4 Automotive Care, Repair and Maintenance

Additives, Air Fresheners, Bodywork Repair & Painting, Car Cleaning, Car Wash & Car Care Service, Coating, Detergent, Equipment for Repair and Services, Lubricants, Material Coating, Polishers, Station System, Tire Fitting, Varnish, Wax, Work Clothing, Equipment and tools etc.

5 Tools/Dies & Machine

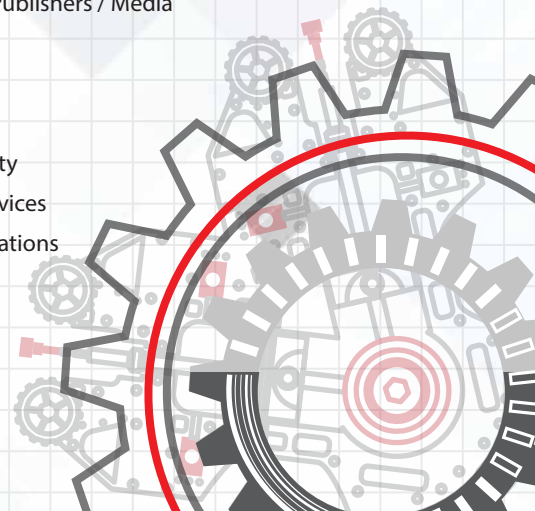
Casting, Forging, Jig & Metal Forming, Mould & Dies, Polishing Machine, Safety Gear, Sharpening, Spanners, Screwdriver, Tool Kits, Wrenches, etc.

6 Testing & Diagnostics

- Equipment carriers
- Mobile for measurement
- Testing
- Diagnostic equipment

7 Services

- Training institution / Programmes
- Workshop planning and consultancy
- Association / Publishers / Media
- Certificate
- Labelling
- Licensing
- Industrial Safety
- Inspection services
- Policy & Regulations
- R&D



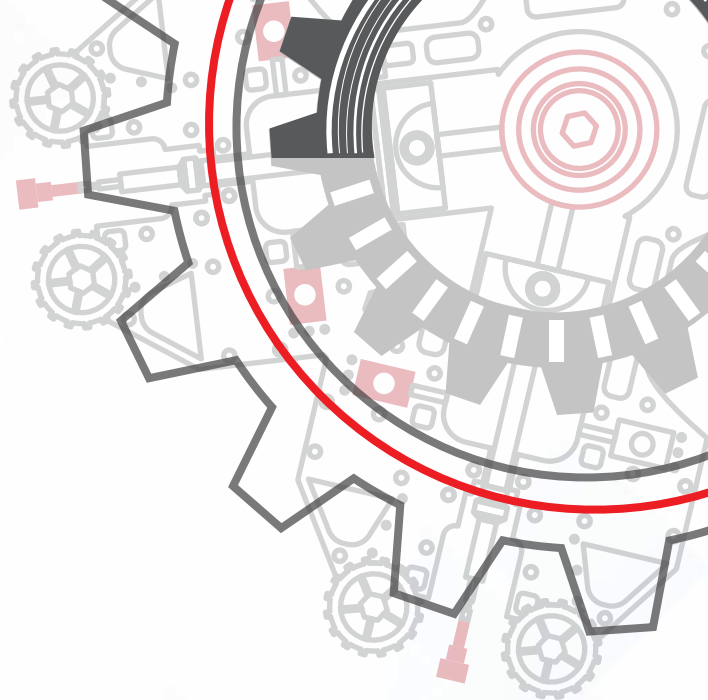
THE VENUE



Address: 9 Cach Mang Thang Tam St, Cam Le Dist, Da Nang City, Vietnam.

Da Nang Fair & Exhibition Center, one of the key works of Da Nang city, has three floors and a total area of 140,000 sqm. Widely spaced and strategically located, the Exhibition Center is a convenient place for companies, businesses and foreign galleries to advertise, introduce their products and services, build business partnerships, seek new technologies and for market expansion. Conveniently located near a great variety of attractions and accommodations from luxurious hotels to affordable guesthouses, the Hall is also easily accessible to visitors with ample parking lots.

BOOK YOUR SPACE NOW!



BARE SPACE RENTAL ONLY

US\$ 318 per sqm

WALK ON PACKAGE RENTAL

US\$ 348 per sqm

Inclusive of:

- Needle punch carpet
- White polyester laminated panels for back wall and two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (no watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

About the organizer:



DanangAuto'19 is organized by AMB Tarsus Events Group (www.ambtarsus.com) – the region's leading exhibition & conference organizer with operations in Malaysia, Cambodia, Vietnam, Myanmar, Singapore, Sri Lanka and the Philippines. Established in 1996 and headquartered in Malaysia, its portfolio covers the energy, water, oil & gas, hotel, food, livestock, agriculture, green technology, building and infrastructure sectors. It is also

the leader in auto parts industry shows including MyanAuto in Myanmar, CamAuto in Cambodia and PhilAuto in the Philippines. The company prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.



AMB Tarsus Events Group
Unit 37.08, Level 37, Menara Multi-Purpose,
Capital Square, No. 8, Jalan Munshi Abdullah,
50100 Kuala Lumpur.

☎ (+603) 2692 6888

☎ (+603) 2692 2788

✉ nick@ambtarsus.com

🌐 www.ambtarsus.com

